

Season's Greetings 2018

Here's what you will receive:

WHAT: 210 :15 second 'Holiday Greeting Commercials' & 5,968 Digital Video Impressions , running over 6 weeks designed to thank your customers and talk to new holiday customers. Choice of script & live in-studio shoot.

WHERE: Greeting will air on a Cross Channel TV Schedule on Run of Schedule on Networks you choose, and Premium Digital Video

WHEN: Spots Run November 19, 2018 through December 30, 2018.

WHY: Spread good will, holiday cheer, and your business attributes around town at an extremely inexpensive cost.

\$75 Production Cost

\$500 Commercial Spots

Total \$575(Charles, Calvert or St. Mary's)

Authorized Acceptance _____

Zone (s) _____ **Date** _____

All greetings air Monday - Sunday, 5a-12m. So. MD. zones only. Agreement must be signed no later than **Nov 2, 2018**. Payment is due in full on **November 5** unless credit has been previously established. **The live shoot date is scheduled at the St. Mary's County Chamber of Commerce on October 19, 2018 9am – 1pm.**



Holidays 2018

COMCAST
SPOTLIGHT[®]

Pick your networks-Select 7, you will receive 5 commercials per week per network: Charles, Calvert or St. Mary's



Holidays 2018



COMCAST
SPOTLIGHT